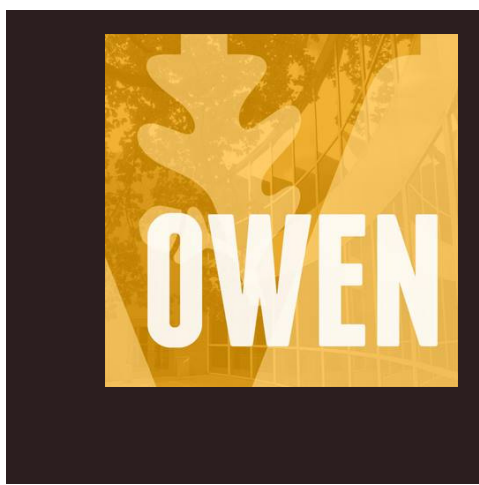




# Alumni Board Strategic Role



The Owen Alumni Board is a diverse community of alumni leaders that drive engagement and support for Owen’s world-class business education on a personal scale and portfolio of programs. The board works in close-knit collaboration with the Development and Alumni Engagement Team to help create engaging experiences for and lifelong relationships with alumni. The primary functions of the board are (1) advisory on enhancing the alumni experience and engagement for the Owen community and (2) fundraising.

## What does a board member do?



- Attend two in-person Board meetings per year
- Serve in other University volunteer leadership roles



- Give an annual gift to the Owen Annual Fund to support areas of greatest need
- Have a spirit of philanthropy and inspire others in their network to give



- Assist with recruitment through recommending students or interviewing
- Mentor and network with students and other alumni
- Create corporate connections and partnerships to assist with placement
- Hire students and other alumni



- Host alumni events in their home city
- Participate in events such as a guest speaker or panel for Owen Forward



- Promote Owen via classmate outreach and creating other brand ambassadors
- Serve as a strong brand representative and leader in their chosen career path

## What does Owen look for in potential Board Members?

### Engaged

Engaged alumni frequently attend virtual or in-person events and well-connected and respected among classmates and the Owen community, and stay up-to-date on Owen news and happenings.

### Involved

Involved alumni have held other volunteer leadership roles such as Class Agent, Class Secretary, and/or Reunion volunteers. They have participated in other Owen events such as speaking on a panel or hosting, and they mentor students and assist with recruitment and placement.

### Philanthropic

Philanthropic alumni have a passion for giving back to Owen and provide critical funds that power the areas of greatest need that allow Owen to continue its mission of providing a world class business education. They also inspire their network and connections to give back.

## What is the process to become a Board Member?

### Evaluate Board Composition

Each Spring as Board Member terms expire, the Board Recruitment Committee evaluates the overall Board composition to ensure a diverse Board that represents the Owen Alumni base in all aspects.

### Identify Candidates

Board Recruitment Committee brings names forward as well as nominations from Faculty, Staff, Board Members, and Alumni

### Interview Candidates

All candidates are vetted to ensure they meet the engagement, involvement and giving criteria. Top candidates are interviewed by at least two Committee members and a staff member

### Recommendation and Approval

Final Alumni Board recommendation is approved by Dean M. Eric Johnson and the Senior Associate Dean or Development & Alumni Relations

## Term Limits

Term limits provide more opportunities for a broad range of volunteer leadership roles at Owen and help keep leaders fresh and engaged. Board Members serve one three-year term, with a second optional term at the discretion of the Dean (two-term limit). Board member terms expire at the end of the fiscal year, and new Board Members terms begin at the Fall Meeting.